

Filippo Bartolotta,

Wine educator, international wine journalist and wine consultant

- was born in Florence, Italy in 1972
- he holds an M.A. in **Economics** from the **University of Florence** in **1999**;
- he furthered his studies first with a master's in **international marketing** at the Institute of Higher European Studies in Den Haag, The Netherlands and subsequently with more studies and diplomas with various institutions like **Wine and Spirit Education Trust** in **London**, **Enoteca Italiana** in **Siena**;
- he initiated his professional experience in the world of wine by working as "Corporate wine tasting manager" at **Vinopolis**, the world's largest interactive wine museum in London under the mentorship of Steven Spurrier;
- during his London experience, he commenced collaborations with **Decanter Magazine** as a judge and journalist; he collaborated at **Steven Spurrier Wine Academy** and worked as a public speaker for Corporate Food & Wine events;
- in **2003**, Filippo returned to Italy to initiate educational projects focusing on communication, sensory analysis, history and anthropology of wine as well as on territorial marketing. Filippo has taught at the Bocconi University in Milan, , NYU, Politecnico di Milano, IED, Accademia di Palazzo al Piano, Alma Graduate School Bologna, Istituto Europeo di Design and Giunti Academy;
- since **2004** he has been teaching at The Science Communication Department of the University of Siena;

- fb in **2004** acquiring the qualification of **Travel Agency Technical Director**, he co-founded the travel company Le Baccanti Tours, specializing in high-profile travel experiences centred around the Italian Lifestyle, with a focus on Food & Wine; Filippo started designing **food & wine tours** and exclusive luxury tours, accompanying guests from all over the world to discover the most exclusive and beautiful places in Italy. He designed products like "Make your own wine", "The Wine Challenge" and "Somm in 60 minutes" leading **team-building** and **networking activities** for corporate and private events.
- fb in **2006** he starts writing for Guida dei Vini d'Italia de "L'Espresso"
- fb in **2007** he was author of the book "Tirabusciò", "Travel Wine and Art Guide, Arte Continua" and the book guide on Italian Wines for Associazione Città del Vino;
- fb in **2008** he presented "Fine Art meets Fine Wine", "I Capolavori dei Sensi" at **The National Gallery in London** and the **Assemblée National in Paris** while "Art x Wine=Water" saw his collaboration with the Tate Modern, London and six major contemporary artists like Lothar Baumgarten, Richard Hamilton, Roni Horn, Cildo Meireles, Michelangelo Pistoletto, Gilberto Zorio;
- fb since **2010** he has been hopping during a roadshow called "Italy at Your Table" from the White House to the Metropolitan Museum of New York; from Jackson Hole –Wyoming to Alice Waters's Chez Panisse; from the great U.S. Country Clubs to the most important wine academies in Tokyo, Soul, Moscow, Shanghai and Saint Petersburg. With Road Show project "**The Amazing Italian Wine Journey**" he brings the Italian food and LifeStyle on tour in the United States and Canada including the "kitchens" of the **White House** and the halls of the **Metropolitan Museum in New York**;
- fb in **2014** he co-founded **MamaFlorence**, a cooking school where, guests from around the world have the opportunity to experiment their skills in a beautiful Italian kitchen;

- fb he earned the title of **"Sommelier to the Stars"** thanks to numerous experiences with prominent global personalities among which artists like Dustin Hoffman, Emma Thompson, John Malkovich, Stephen Colbert, Jessica Alba, Bryan Adams, Eminem but also Barack and Michelle **Obama**;
- fb in **2018**, he transformed over 20 years of wine experience into the book **"Di Che Vino Sei, scopri il vino su misura per te,"** a tool and game that helps understanding wine and finding what likely best suits one's taste; he starts teaching for the Valpolicella Education Program;
- fb During **2020**, the most challenging period of business lockdown due to Covid, Filippo didn't succumb to the commercial standstill. Instead, and he initiated an intense video production activity. The same year he co-founded the new company **MamaBlip**, an online wine and cooking school;
- fb since **2022** Filippo has been working full throttle as a public speaker, wine&hospitality consultant and journalist; he has since become the Italian correspondent for **The Drinks Business UK**, but also participating on TV program "Dolce Quiz," broadcast on **RAI** the Italian national television network;
- fb in **2023** he taught "How to Taste Wine" on the TV program "Le Iene";
- fb in January **2024**, he embarked on his latest digital venture. Following his role as a guest speaker, moderating the Global Cru in the 2023 edition, he returned to British Columbia in February 2024 to take on the role of **Keynote Speaker at the Vancouver International Wine Festival - Discover Italy**. Here, he showcased the renowned Italian producers and wines, continuing his journey of sharing and celebrating the excellence of Italian winemaking.



Bio in 30 seconds

- Filippo Bartolotta is a wine journalist. He started his career in London at Vinopolis and the Wine Academy of Steven Spurriel. Co-founder of the food&wine tour agency LeBaccanti Tours and of the MaMaFlorence cooking school. Also known as “The sommelier of stars” he works as a wine speaker and educator.